



A Managed Service Provider (MSP) is an organisation that remotely manages a customer's IT infrastructure and end user systems, typically on a proactive basis. They ensure that all of your IT requirements are taken care of, for your organisation to run smoothly. Many organisations still remain resistant to consider Managed Services. Here are five reasons that may make you think again:

1. **You need to control your costs** – In today's economic environment, IT budgets have been dramatically reduced. However, a cut in IT spending doesn't come with a cut in demand for IT services. As a result, you have to do the same amount of work with fewer resources. Although Managed Services might cost more in the short term, they cost far less in the long term once you take into consideration the domino effect of lost productivity and customer dissatisfaction.
2. **IT complexity is increasing** – The breadth of information technology a company requires places small to medium size businesses at a distinct disadvantage. Equipment is constantly upgraded in the market, and new IT related specialities are emerging in a variety of areas, from telephony to networking. It is difficult for small businesses to maintain the expertise necessary to properly manage these new technologies.
3. **IT is not your speciality** – One of the main reasons to consider Managed Services to look after your IT requirements may be that IT is not your speciality. If managing your IT infrastructure is becoming too much, why wouldn't you outsource it to an IT organisation? By implementing Managed Services, you can utilise your internal IT resources for other purposes, such as supporting your strategic business objectives.
4. **Your existing solutions are inefficient** – In today's world, a one or two person in house IT department simply cannot control IT related issues, to as and when they will happen. In many cases, employees have to wait in line to receive assistance. As a result, not only are your employees less productive, their morale is also decreased which in turn leads to less productive employees.
5. **Industry compliance requirement** – More companies are finding themselves subject to regulatory compliance and smaller businesses may not have the resources to fully understand the requirements of these regulations.

Please feel free to call our helpful and knowledgeable team on 01843 572600 if you would like any advice about how Managed Services can benefit your organisation. You can also email us at hello@365itsupport.co.uk – we are always happy to help and provide advice for your IT requirements.