



Facebook is at the forefront of social media, by a country mile. As the largest social media network in the world, it has more than 1.23 billion active users. 62% of whom log in daily, *wow!*

[Facebook blueprint](#) is now available; *"the tools you need to learn how Facebook can help grow your business."* Facebook blueprint combines:

- [eLearning](#): This is a series of free, self-paced online courses and learning paths teaching the best practices of Facebook marketing. Perfect for small businesses, agencies or anyone wanting to market more effectively on Facebook. All you need to get started is a Facebook account.
- [Live](#): Guided by Facebook experts, Blueprint Live sessions offer interactive exercises and the chance to develop a media plan.
- [Certification](#): Become a *Facebook Certified Professional* and set yourself apart in the world of digital marketing.
- [Webinars](#): Watch webinars to stay up to date with how to get the most out of Facebook and Instagram.
- [Start Courses](#): There are so many useful courses available; the sky is the limit with how many you can complete!

Facebook and [Instagram](#) are powerful advertising platforms around. There is no better way to learn how to make the most of them, than from Facebook itself! *What are you waiting for?*

Please feel free to call our helpful and knowledgeable team on 01843 572600 if you would like any advice about your social media. You can also email us at marketing@365itsupport.co.uk – we are always happy to help and provide advice for your IT requirements, including your social media.